

2022 ANNUAL REPORT



Letter from

our Executive Director / Board Chair



Dear Friends.

It gives us joy and pleasure to report to you ASIA Families had several small and big achievements in 2022.

Our current board is comprised of ASIA Families' adult adoptees and parents. They are incredibly committed to the vision and mission of ASIA Families.

Board committees are spending many hours strengthening internal controls and policies; looking at ways to increase our engagement in the community and identifying strategies and resources to secure our



financial future. Over this year the Board will develop and present our first Strategic Plan to identify what we want to achieve as an organization and how we will meet our goals.

We continued to offer in-person Korean Culture School and hosted the first in-person Camp Rice in the summer while tirelessly managing COVID-19 protocols. While we were not able to host the Korea Bridge Tour in 2022, we plan to host two Korea Tours in the summer of 2023 instead.

Additional great news is that we were able to give six \$1000 scholarships to six young adult adoptees which is another great way to empower and celebrate these young people's lives.

ASIA Families received the 2022 Proud Washingtonian Award from Korean Potomac Forum in McLean, VA as a distinguished charity non-profit organization in November of 2022. We co-hosted several Korean Cultural events with other Korean American organizations. We serve as the unique bridge between Korean American community and the adoption community.

We are most proud about the fact that ASIA Families is our vibrant volunteer community. Did you know ASIA Families is mainly driven by volunteers? Our volunteers are eager to listen to adoptee stories and learn from each other's experiences. We hope we can bring more volunteer connections in the upcoming years.

Although we are still dealing with the aftermath of the pandemic and rebuilding our programs, we feel optimistic about what to comes next for the organization. We could have not been here without your generous and heartfelt support. Thank you for your trust, support, and mostly friendships that enables us to carry out our mission.

With gratitude,

Even Zous

Grace Song, Founder and Executive Director

Mary Anne Wylie, Board Chair

Mary anne Wylie

Board members

Sarah Arbes, Leigha Basini, Daesung Batoff, Valerie Fleming, Jeff Miller, Patrick Niceforo, Emily Schifrin, Ashley Skyrme, Julia Whitelock

Advisors

Chansoo Holly, Shelley Hutchins, James Sung Un Kim CPA, Sunny Kim

Executive Committee

Mary Anne Wylie, Board Chair NaDa Shoemaker, Vice Chair Patsy Reese, Treasurer Garret Redfield, Secretary

Finance and Fundraising Committee

Patsy Reese, Jeff Miller, Leigha Basini, Valerie Fleming

Marketing and Communication Committee

Shelley Huthins, Sarah Arbes, Dae Sung Batoff

Program Development Committee

Grace Song, Si Yeon Kim, Hyun Lydia Kim, Jae Lee, Eun Jung Choi, Julia Whitelock, Dae Sung Batoff, Patrick Niceforo, NaDa Shoemaker

Governance Committee

NaDa Shoemaker, Patsy Reese, Leigha Basini

Membership Committee

Sarah Arbes, Julia Whitelock

Strategic Planning

Ashley Skryme, Leigha Basini, Emily Schifrin

Staff

Grace Song - Executive Director
Eunjung Choi - Executive Assistant
Hyun Kim - Korea Bridge Tour Director
Si Yeon Kim - Camp Rice Director
Jae Lee - Korean Culture School Director

Communications Team

Shelley Hutchins (Communications Lead)
Hyun Kim (Social Media)
Peter Suskind (Jotform Tech Support)
Junhee Kim (Graphic Design)
Sung Lee (Photography)
Jaebeom Park (Video Editing)
Matthew Booth (Photography)
Jae Lee (Translation)

Vision

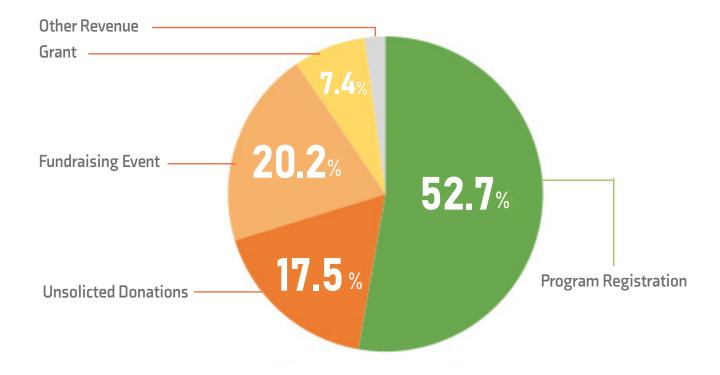
To Give a Voice to Adoptees and Adoptive Families

Mission

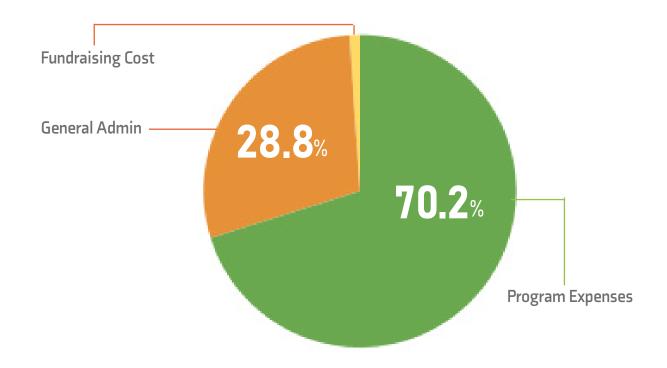
The mission of ASIA Families is to welcome Korean adoptees of all ages, their adoptive parents and siblings and relatives, the Korean community, and friends into an extended family community through mutual support, education, and Korean culture.

Where our funding is coming from 2022 Revenue Total: \$161,649

*Revenue from Fundraising Events is from Lunar New Year Giving Campaign, Giving Tuesday, and other events.



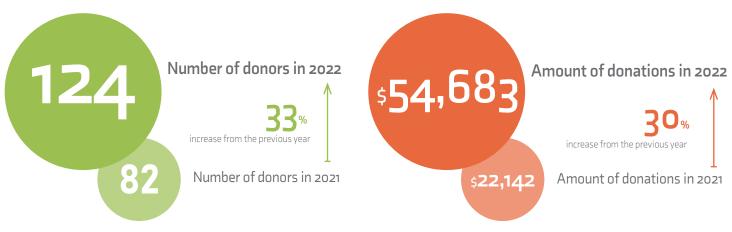
Where our funding goes 2022 Expenses Total: \$180,732



Thanks to our donors!

Major contributions from organizations and businesses received in 2022





Korean Culture School

ASIA Families offers the only monthly Korean culture school that brings together children, teens, parents, adult adoptees, and members of the broader Korean American community in a fun and welcoming environment.

Camp Rice Family Culture Camp

Each July, ASIA Families sponsors a three-day family sleepover camp in the greater Washington, DC area. Camp Rice has programs for children, teens, adult adoptees, and parents.

Korea Bridge Tours

ASIA Families sponsors summer homeland trips to South Korea for adult adoptees and families with children adopted from Korea. Led by Grace, the tours draw upon her expert knowledge of the language, country, culture, and the international adoption experience to offer adoptees and families the trip of a lifetime.

Adult Adoptee Sponsorships for Korea Bridge Tours

These cover all trip costs except airfare.









Helping adoption community

153

174

120

140

7757

Number of **children and teens** that participated in our programs last year

Number of parents
of Korean adoptees
who participated in
our programs last year

Number of **families**

Number of **volunteers** who served last year

Number of **hours volunteers** gave last year

"Creates a safe and supportive environment for adoptees. It is a one-of-a-kind organization."

These are some of our donors and participants said about us

"The community of adoptees, Korean-Americans, and families. Working with kids and ensuring they have a good time" "I could relate (to a certain extent) to the adoptees in their feelings of disconnection to their culture. I think that ASIA Families is a beautiful organization, and I am strongly motivated to continue volunteering and giving my best effort."

"Thank you to ASIA for providing a lifeline to our family's Korean roots!"

"This is a wonderful organization and it means so much to our daughter and our entire family. Thank you!"

"Getting to hear Korean adult adoptees share their stories and speak how it has been life-changing for me. I am so grateful Korean culture school has curated programming that has created space for hearing stories. I've felt seen and validated. And it has sparked such meaningful discussions I haven't had with family and friends. "

"We love everything about ASIA, from cultural education to amazing support for us and our teen."

Statements

"I was too old to still be a camper, so I wanted to contribute to ASIA Families and volunteer. I've been attending Camp Rice since it first started and it was an amazing experience learning about my culture and meeting new people. It was also awesome having amazing counselors, so I wanted to give back and become one myself."

"I was a camper for about 2 years before covid hit. I've always wanted to be a counselor at camp rice because it gives me an opportunity to give back to the Korean adoptee community and to remind younger Korean adoptees that they're not alone."

"ASIA families has been a terrific source of cultural information about Korea for both myself and our two children. I have particularly enjoyed the speakers who discuss topics related to current Korean culture."

"I have grown to deeply appreciate my background as an adoptee and I strongly believe in ASIA Families' mission of fostering a strong Korean adoptee community."

"It is imperative to me that the safe, supportive, and welcoming environment established by the organization continues and is strengthened to ensure it is sustained and grows. I want to give back to an organization that has provided so much for my family and others."

r volunteer



Platinum Transparency 2023

Candid.

asiafamilies.org

7

703.999.4206

ASIA.allservices



asiafamilies

18536 Perdido Bay Terrace Leesburg, VA 20176